

## Reporting and Publication

<b>Module title</b>	Reporting and Publication
<b>Module NFQ level (only if an NFQ level can be demonstrated)</b>	8
<b>Module number/reference</b>	1
<b>Parent programme(s) the plural arises if there are embedded programmes to be validated.</b>	Higher Diploma in Arts in Journalism and New Media Content
<b>Stage of parent programme</b>	1
<b>Semester (semester1/semester2 if applicable)</b>	2
<b>Module credit units (FET/HET/ECTS)</b>	10
<b>List the teaching learning and assessment modes</b>	The module will be delivered using lectures; problem-based learning; lab work; field work. Learners will work independently and autonomously and also in teams engaging in practice that is underpinned by theory, case study and best professional practice. Learners will be assessed on their ability to source, write and develop an array of news stories.
<b>Entry requirements (statement of knowledge, skill and competence)</b>	As per course entry requirements
<b>Pre-requisite module titles</b>	N/A
<b>Co-requisite module titles</b>	N/A
<b>Is this a capstone module? (Yes or No)</b>	No
<b>Specification of the qualifications (academic, pedagogical and professional/occupational) and experience required of staff (staff includes workplace personnel who are responsible for learners such as apprentices, trainees and learners in clinical placements) If staff not in post at present, specify qualifications and experience required.</b>	Module co-ordinator must have a minimum Level 9 qualification in a relevant subject and/or suitable teaching and/or professional experience in relevant or closely cognate areas.
<b>Maximum number of learners per centre (or instance of the module)</b>	20
<b>Duration of the module</b>	1 Semester
<b>Average (over the duration of the module) of the contact hours per week (see * below)</b>	3
<b>Module-specific physical resources and support required per centre (or instance of the module)</b>	Classroom; computer lab; VLE.
<b>Analysis of required learning effort (much of the remainder of this table must also be presented in the programme schedule—take care to ensure consistency)</b>	
<b>*Effort while in contact with staff</b>	<b>Contact hours for the module</b>

Classroom and demon-strations		Mentorin g and small-group tutoring		Other (specify)		Direct e-learning (hours )	Independ ent learning (hours)	Other hours (specify)	Work-based learning hours of learning effort	Total effort (hours)
Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner					
39							211			250
<b>Allocation of marks (within the module)</b>										
				Continuous assessment	Project	Practical	Final Exam	Total		
<b>Percentage contribution</b>				100%				100%		

### Module aims and objectives

This module gives students the opportunity to write high grade copy and follow their work through to publishing via local news outlets and a campus magazine (two issues) created, edited and published and funded (via advertising) by the group.

### Module learning outcomes

On successful completion of this module, the learner should be able to:

1. Demonstrate an ability to source, develop and publish news stories
2. Write news stories
3. Perform various executive roles and actions in the publishing environment
4. Manage workloads, deadlines and post-filing tasks to a high degree
5. Reflect on one's own growth and development as a reporter /writer

### Rationale for inclusion of the module in the programme and its contribution to the overall proposed Programme Learning Outcomes

This is the cornerstone module of the programme since news reporting and publishing are the most active roles in journalism. In this module, the student further applies their learning and work from the first semester to real world news and publishing sphere.

PLO1	Demonstrate an understanding of theories, concepts and methods pertaining to Journalism and New Media content creation
PLO2	Demonstrate a detailed knowledge and understanding of the practice of Journalism and New Media content creation across digital and analogue platforms
PLO3	Employ specific skills in: News gathering & reporting; media law and ethics; writing for diverse platforms; self-reliance
PLO4	Show appropriate judgement in a range of situations which involves discovery, organisation, and delivery, in timely and resourceful ways

PLO5	Create high-quality media content that is underpinned by an ethical approach to journalistic values
PLO6	Work in peer-to-peer teams or under supervision to complete tasks and projects in flexible and changing circumstances
PLO7	Manifest intellectual nimbleness and critical adaptability to new journalistic and media contexts, changing technological innovations and employment opportunities
PLO8	Show developed intrapersonal communication and an open, adaptable and flexible worldview

### Information provided to learners about the module

Information on the module will appear in this format in the colleges' prospectus.

*This module in Reporting and Publication will give students the opportunity to apply all they have learned in NGR to the real world situation of the newsroom/magazine and online fora. Work will be published and disseminated for wide audiences with the learners performing the specialist roles of the newsrooms such as court reporting, sub editing and acting as editor of news and current affairs stories in a real-time dynamic environment.*

### Module content, organisation and structure

#### Content

Students will focus on the following areas:

- Continued news/features and reporting practice following on from NGR
- Performing the journalist roles of producing work and getting it published
- Performing executive roles involved in journalism (editor, manager)
- Ensuring the student magazine/newspaper is published
- Reflect on their own world view in journalism terms
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Insight and reflection: Students interrogate their own work and approaches in an honest and reflective way. Students engage with transformative and current research on journalism and its role in society. Students reflect on the changing nature of news and the challenges that lie ahead.

#### Organisation and Structure

The learners will be supported by qualified staff in a practice setting, including industry professionals currently working in journalism. The emphasis being on the building up of a portfolio of work which showcases the learners' abilities as a journalist. There will be opportunities to write for local newspapers in Carlow, Laois and Kildare where the learners will get real-life experience and see their work published. Students will, as a team, have to create, develop and publish a monthly campus magazine/ newspaper which covers news and feature items.

### Module teaching and learning and assessment strategy

The assessment strategy on this module leans on the hegemony of experiential learning in journalism. The best way to become a good writer is to write a lot and often. As a consequence, learners will be assigned regular writing tasks for the express purpose of publishing with a quick turnaround in the H. Dip course magazine (two issues in semester 2).

### Module summative assessment strategy

This is a writing, reflection and professional behaviours module and students will be asked to write diverse articles for publication that show flexibility and expertise across genres. Students will be graded on their output and contribution to the successful publication of the student magazine/newspaper.

### Nature of assessment materials

<b>Writing (Individual)</b>	<b>Reflection (individual)</b>	<b>Professional Behaviours</b>
30% <ul style="list-style-type: none"> <li>- 2 X news items</li> <li>- Grade based on work for magazine 1</li> </ul>	20% <p>Reflection on:</p> <ul style="list-style-type: none"> <li>- The reporting and publishing experience</li> <li>- Managing work and roles</li> <li>- Changing nature of news</li> </ul> (may be in written 1,000 words, or video/audio format approx. 5'00")	20% <p>Contribution to the publication of the college magazine</p> <p>Assessed by lecturer through meeting and observation notes</p>
MiMLO: 1, 2	MiMLO: 3, 4, 5	MiMLO: 3, 4
<b>Publication (Group Work)</b>		
30% <p>Group grade for magazine 2 published</p>		
MiMLO: 1, 2, 3, 4		
<b>Total</b>	<b>Total</b>	<b>Total</b>
60%	20%	20%

### Timetabling, learner effort and credit

<b>Timetable</b>	<b>Learner Effort</b>	<b>Credit</b>
3 hours one night per week for 13 weeks.	250 hours, contact hours and independent learning, writing and assessment combined. <p>Students will be required to do additional writing and research estimated to take up to 5 hours per week depending on the articles and deadlines.</p>	10 ECTS

### Work-based learning and practice-placement

Students will develop, write assessable content for a monthly campus newspaper that will service IT Carlow and Carlow College, St. Patrick's. Students will also have the opportunity to write for local news outlets when the work has reached the standard required for publication. Students will be responsible for the publication of the campus newspaper/magazine.

### E-learning

Written articles will have to be delivered digitally and assessed online

### Module physical resource requirements

Students will need access to computer labs and libraries to engage in writing and research

### Reading lists and other information resources

Robinson, A., Malone, M. (2018) *How to Self-Publish a Magazine*. Kindle Cloud Reader.

Kobak, J. B., (2002) *How to Publish a Magazine*. New York: M. Evans and Co.

Errera, J. (2018) *Newspaper Design: Editorial Design from the World's Best Newsrooms Hardcover*. Gestalten.

Berner, R.T. (2007), *Fundamentals of Journalism*. Spokane, Wash.: Marquette Books.

Kovac, B., Rosenstiel, T. (2001), *The Elements of Journalism*. New York: Crown Publishing Group.

Shrunk, W.I. (1999), *The Elements of Style*. Boston, MA: Pearson Education.

Zinsser, W. (1976), *On Writing Well*. New York: Harper Collins.

### Viewings

'How to start a magazine with no money' <https://www.youtube.com/watch?v=chCW12QbXnk>

'Online magazine publishing for beginners' <https://www.youtube.com/watch?v=ciWdA6kusfM>

### Websites

[https://en.yumpu.com/lp/magazine-magazine-publishing-video/?utm\\_source=Google&utm\\_medium=Search&utm\\_term=publish%20online%20magazine&utm\\_content=&utm\\_campaign=magazine&gclid=EA1aIQobChMI9-6\\_meaQ6gIVicmyCh3M0QzMEAAAYASAAEgJxEfD\\_BwE](https://en.yumpu.com/lp/magazine-magazine-publishing-video/?utm_source=Google&utm_medium=Search&utm_term=publish%20online%20magazine&utm_content=&utm_campaign=magazine&gclid=EA1aIQobChMI9-6_meaQ6gIVicmyCh3M0QzMEAAAYASAAEgJxEfD_BwE)

[www.guardian.co.uk](http://www.guardian.co.uk)

[www.independent.ie](http://www.independent.ie)

[www.irishtimes.ie](http://www.irishtimes.ie)

[www.carlow-nationalist.ie](http://www.carlow-nationalist.ie)

### Ethical Considerations

Ethics are at the heart of journalism and media communications. Features writing, in particular, means often dealing with human and affecting stories. The fair treatment of the public/expert participants and the accuracy of information is primary. Teasing out issues relating to dealing with participants will be unpacked in this module and best practice will be taught.

### Reassessment Procedures

All details regarding compensation, preponderance, penalties for late submissions, policy around repeat examinations/assessments, pass standards at programme, module, and assessment level, mitigation policy, max completion period are outlined in the Institute's Academic Standards and Assessment Regulations. Where a Learner does not successfully complete the module, they will have the opportunity to repeat the assessment in line with the Institute's Academic Standards and Assessment Regulations. This is available through Sharepoint here:

<https://staffportal.itcarlow.ie/functions/Quality/default.aspx>.