

## Broadcasting

<b>Module title</b>	Broadcasting
<b>Module NFQ level (only if an NFQ level can be demonstrated)</b>	8
<b>Module number/reference</b>	6
<b>Parent programme(s) the plural arises if there are embedded programmes to be validated.</b>	N/A
<b>Stage of parent programme</b>	1
<b>Semester (semester1/semester2 if applicable)</b>	2
<b>Module credit units (FET/HET/ECTS)</b>	10
<b>List the teaching learning and assessment modes</b>	This module is taught over the course of 3 weekend 8-hour workshops using IT Carlow's A/V facilities. It is assessed by practical demonstration of learner's skills in making a broadcast news piece.
<b>Entry requirements (statement of knowledge, skill and competence)</b>	As per course entry requirements
<b>Pre-requisite module titles</b>	N/A
<b>Co-requisite module titles</b>	N/A
<b>Is this a capstone module? (Yes or No)</b>	No
<b>Specification of the qualifications (academic, pedagogical and professional/occupational) and experience required of staff (staff includes workplace personnel who are responsible for learners such as apprentices, trainees and learners in clinical placements) If staff not in post at present, specify qualifications and experience required.</b>	Module co-ordinator must have a minimum Level 9 qualification in a relevant subject and/or suitable teaching experience in relevant or closely cognate areas. Co-ordinator must have broadcast experience.
<b>Maximum number of learners per centre (or instance of the module)</b>	20
<b>Duration of the module</b>	1 Semester
<b>Average (over the duration of the module) of the contact hours per week (see * below)</b>	
<b>Module-specific physical resources and support required per centre (or instance of the module)</b>	Access to broadcast news audio/visual and digital equipment in IT Carlow and use of smart phone or iTouch technology.
<b>Analysis of required learning effort (much of the remainder of this table must also be presented in the programme schedule—take care to ensure consistency)</b>	
<b>*Effort while in contact with staff</b>	<b>Contact hours for the module</b>

Classroom and demonstrations		Mentoring and small-group tutoring		Other (specify)		Directed e-learning (hours)	Independent learning (hours)	Other hours (specify)	Work-based learning hours of learning effort	Total effort (hours)
Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner					
24							226			250
<b>Allocation of marks (within the module)</b>										
				Continuous assessment	Project	Practical	Final Exam	Total		
<b>Percentage contribution</b>						100%		<b>100%</b>		

### Module aims and objectives

This module aims to develop learner competencies in broadcast journalism. It advances the overall aims of the programme by providing learners with an opportunity to develop practical skills along with broader knowledge and understanding of this important field in journalism and media.

### Module learning outcomes

On completion of this module, learners should be able to:

1. Demonstrate an understanding of the principles of broadcast news
2. Demonstrate an understanding of the roles and responsibilities of journalists and media practitioners working in broadcast news, including ethical and regulatory considerations
3. Apply a range of skills, such as researching, preparing and conducting interviews, gathering stories and scripting and editing (audio/video) news content for broadcast (TV/Radio)
4. Develop innovative approaches to broadcast news through knowledge of changing media landscapes and critical self-reflection

### Rationale for inclusion of the module in the programme and its contribution to the overall proposed Programme Learning Outcomes

This module is key in developing skills needed for professional work in the news media. The module contributes to the programme learning outcomes by providing learners with the key professional skills to work in broadcast news and media, to be adaptable to new media environments, to approach broadcast journalism in an ethical and responsible way, and to develop the skills such as effective communication, innovation and self-reflection. Assessment of the module provides learners with opportunities to hone their knowledge and understanding of the broadcast media and the skills required in that field.

This module also contributes to the achievement of the following programme learning outcomes:

PLO1	Demonstrate an understanding of theories, concepts and methods pertaining to Journalism and New Media content creation
PLO2	Demonstrate a detailed knowledge and understanding of the practice of Journalism and New Media content creation across digital and analogue platforms
PLO3	Employ specific skills in: News gathering & reporting; media law and ethics; writing for diverse platforms; self-reliance
PLO4	Show appropriate judgement in a range of situations which involves discovery, organisation, and delivery, in timely and resourceful ways
PLO5	Create high-quality media content that is underpinned by an ethical approach to journalistic values
PLO6	Work in peer-to-peer teams or under supervision to complete tasks and projects in flexible and changing circumstances
PLO7	Manifest intellectual nimbleness and critical adaptability to new journalistic and media contexts, changing technological innovations and employment opportunities
PLO8	Show developed intrapersonal communication and an open, adaptable and flexible worldview

### Information provided to learners about the module

Information on the module will appear in this format in the colleges' prospectus:

*This module will give students the chance to develop the key skills used in broadcast journalism. Students will experience what it is to script, shoot, record and present a news/ feature item for broadcast on TV and radio, or digital platforms.*

### Module content, organisation and structure

#### Content

Students will focus on the following areas:

- develop a news item for broadcast
- script for news and features items for broadcast
- shoot images to match the script and vice versa
- present PTCs
- edit a news/feature piece
- interview and carry out vox pops

Insight and reflection: Students interrogate their own work and approaches to dealing with the public and the impact their language and image choices have on the objectivity of the story.

#### Organisation and Structure

The learners will be supported by qualified staff in a practice setting, including industry professionals currently working in journalism. The emphasis will be on experiential learning with students being given short tutorials on how to make a PSC item and then assigned a story to cover. Students will be given stories and a time frame and will have to complete and upload to HEAnet within the time.

### Module teaching and learning and assessment strategy

This module relies heavily on PBL. Students are assigned problems and they are required to turn the problem into a news/feature story. The student learns by having the experience of making and crafting the audio/video news item. Students will be assessed on their product and their professional behaviours around the task. The class will view each other's work and give audience feedback. The facilitator also feeds in comments and collates the marks.

### Module summative assessment strategy

Learners will be assessed summatively on four news items made over the three weekends. 20% will be awarded for each item and 20% for a reflection on professional behaviours, the challenges and experiences involved in broadcast news production.

Assessment	Weighting	Nature of assessment	MiMLO
1) TV news item Dur: 1'30 2) TV news item Dur: 1'30	20% 20%	Individual or pairs report + Peer assesement + lecturer grade (showcase of work)	1, 2, 3 & 4
3) Radio news item Dur: 1'30 4) Radio news item Dur: 1'30	15% 15%	Individual or pairs report + Peer assesement + lecturer grade	1, 2, 3 & 4
5) Video or audio reflection on the assessment experience and the nature of broadcast news gathering culture	20%		1 & 2
	100%		

### Nature of assessment materials

IT Carlow has a high-grade TV and radio studio which will be used to facilitate student learning in a studio setting. The college also has editing facilities and licences. Students will be able to make short news items using IT Carlow's AV supports and technology.

### Timetabling, learner effort and credit

Timetable	Learner Effort	Credit
3 weekend workshops	250 hours combined classroom contact hours, learning and assessment	10 ECTS

### Work-based learning and practice-placement

The assessment for this module is incorporative of the overall programme assessment.

### E-learning

E-learning will be conducted through the college VLE

### Module physical resource requirements

Access to broadcast AV equipment.

### Reading lists and other information resources

Barnas, F. (2018), *Broadcast News Writing, Reporting, And Producing*. New York: Routledge  
Dobbs, G. (2017), *Better Broadcast Writing, Better Broadcast News*. [Place of publication not identified]: Focal.

Harris, P. (2016), *Television Production & Broadcast Journalism*. Tinley Park, Ill.: Goodheart-Willcox Co., Inc.

### **Websites**

[www.kinemaster.com](http://www.kinemaster.com)

[www.filmorago.com](http://www.filmorago.com)

### **Ethical Considerations**

Broadcast content produced for this module will take account of practical legal and ethical implications of content production.

### **Reassessment Procedures**

All details regarding compensation, preponderance, penalties for late submissions, policy around repeat examinations/assessments, pass standards at programme, module, and assessment level, mitigation policy, max completion period are outlined in the Institute's Academic Standards and Assessment Regulations. Where a Learner does not successfully complete the module, they will have the opportunity to repeat the assessment in line with the Institute's Academic Standards and Assessment Regulations. This is available through Sharepoint here:

<https://staffportal.itcarlow.ie/functions/Quality/default.aspx>.