

Propaganda & Politics: Ireland 1918-1937

7.1 Module Overview									
Module Number		Module Title	Propaganda and Politics: Ireland 1918-1937						
Stage of Principal Programme			3	Semester	2	Duration. <i>(Weeks F/T)</i>	12	ECTS	5
Mandatory / Elective (M/E)	E	Hours of Learner Effort / Week 6.25 hours	2						
Analysis of required hours of learning effort									
Teaching and Learning Modalities					✓ if relevant to this module	Approx. proportion of total (hours)			
Contact Hours									
In person face-to-face					✓	24			
Synchronous									
Indirect/Non-Contact Hours									
Asynchronous									
Work Based									
Other:									
• Independent reading, engagement with VLE					✓	42			
• Research and preparation of assessments					✓	59			
Total						125			

Pre-Requisite Module, if any. Module # and Title	N/A
Co-Requisite Module, if any. Module # and Title	N/A
Maximum number of learners per instance of the module	120
Specification of the qualifications (academic, pedagogical and professional/occupational) and experience required of staff working in this module.	
Role e.g., Tutor, Mentor, Lecturer, Research Supervisor, etc.	Qualifications & experience required
Lecturer	A minimum level 9 qualification in History or closely cognate area
	Staff - Learner Ratio X:Y
	1:120

Assessment Techniques – percentage contribution				
Continuous Assessment	100%	Proctored Exam – in person		Practical Skills Based
Project		Proctored Exam - online		Work Based
Capstone (Y/N)?	N	If Yes, describe		

7.2 Minimum Intended Module Learning Outcomes (MIMLOs)	
MIMLO On completion of this module a learner will be able to:	Related MIPLO #
1. Demonstrate specialised and advanced theoretical and conceptual knowledge and understanding	1, 2, 4, 6
2. Make informed judgements about the role of politics in inhibiting or providing positive social change	3, 4, 7

3. Communicate conclusions, and the knowledge and rationale underpinning these, unambiguously	5, 6, 8
4. Be able to study in a self-directed or autonomous manner.	3, 5, 6

7.3 Indicative Module Content, Organisation and Structure

This will be a lecturer-led module, but will open into discursive and debate formats also. Primary source evidence, alongside historiography, will be the focus to evaluate society, politics and ideologies of the era. Lecture content will be provided using PowerPoint, archival film, digital primary sources, and archival primary sources. Learners will access PowerPoints on Moodle and relevant articles, documents, documentaries (to aid visual learners) and film footage.

This module will hone in on politics and propaganda to explore how the new Irish Free State was formed and run in its nascent years. New parties/movements and political ideologies of this era will be considered, including the schism in nationalist politics, labour movements and women's movements. Political scheming, propaganda campaigns, electoral funding, party formation, voting systems and patterns will be examined. The inter-connections between political structure, societal activity, cultural legacies, political legacies and institutions will be investigated. Propaganda/media campaigns will be explored to examine the social issues of the period and the visionary plans of those who campaigned to hold office. The module will begin with the formation of the Irish Free State and the lead into the formation of a new political party Fianna Fáil. The module culminates with the creation of a new constitution to demonstrate the evolution from 1922 to 1937 covering the social and religious influencers of the era.

The module will extend the learner's comprehension of this era of Irish history to provide depth and hone learner ability in critical and analytical skills and competencies. Upon completion of the module and assessments learners will have achieved the MIMLOs.

7.4 Work-based learning and practice-placement *(if applicable)*

N/A

7.5 Specific module resources required *(if applicable)*

N/A

7.6 Application of programme teaching, learning and assessment strategies to this module

The assessments in this module will promote deeper learning and encourage research-informed teaching. Lectures will present information and knowledge to learners in a variety of ways:

Lecturer-led presentations

Discursive teaching formats to engage in critical debate and analysis

Visual material, e.g. film and archival footage

Digital material, e.g. primary source documents

Learners' opinions will be to engage in debate on topics in this era. Learners will be provided with a topic through, for example, a reading or a primary source document.

Learners will access class PowerPoints on Moodle, with relevant articles, readings, online links to digital primary and secondary sources which will facilitate their learning for in-class debates and for assignments.

The assessments for this module consists of:

- **MCQs:** Learners will have 3 MCQs across the semester with the final one being a group test. This will assess learners' knowledge of the period and their ability to engage with and understand new ideologies, political parties and voting systems. These short burst assessments throughout the module will enable learners to progress speedily and gain confidence in their knowledge. Learners will be placed in groups for the final MCQ and work collaboratively to discuss and answer the questions.
- **Essay:** Learners will write an essay that demonstrates both depth of learning and critical skills.
- **Attendance:** 10% will also be awarded for attendance.

7.7 Summative Assessment Strategy for this module

MIMLOs	Technique(s)	Weighting
1, 3, 4	MCQ	3 x 10%
1, 2, 3, 4	Essay	60%

7.8 Sample Assessment Materials

MCQs [some sample questions. 3 x10%]

What was the name of the committee that was established in 1928 to discuss the economics of the country?

- The trade and industry committee
- The economic committee
- The Democratic Programme for Government Committee

What was the name of the Fianna Fáil newspaper that was launched in 1931?

- Irish Times
- Freeman's Journal
- Irish Press

Did Fianna Fáil promote the economics of:

- Self sufficiency
- Outward expansion
- Global industry

in their 1930s election campaigns?

What party agreed to support Fianna Fáil after the 1932 election, but not in a formal coalition?

- Sinn Féin
- The Labour Party
- Farmer's Party

Sample Essay Questions [2,500-3,000 words] 70%

- Assess the political parties and their propaganda in any two Irish general elections from 1918-1932.
- Evaluate if the 1918 general election and the 1921 'partition' election influenced the political landscape of Ireland for decades?
- Analyse the role and participation (or lack of) of women in Irish politics from 1918 to 1937.
- Compare and contrast two counties in Ireland in any two general elections of this era.

Marking of assessments will be in line with the Marking Assessment Guidelines as outlined in Section 3.3 of the College's [Regulations in Relation to Assessment and Standards](#) unless otherwise indicated.

7.9 Indicative reading lists and other information resources

Indicative Core Reading:

Callinan Elaine, *Electioneering and Propaganda in Ireland, 1917-21: Votes, Violence and Victory* (Dublin: Four Courts Press, 2020)

Callinan Elaine, Mel Farrell and Thomas Tormey, *Vying for Victory, The 1923 General Election in the Irish Free State* (Dublin: UCD Press, 2023)

Chubb Basil, *The Government and Politics of Ireland*, (3rd edn., Oxfordshire: Routledge, 1992).

Coakley John and Michael Gallagher, *Politics in the Republic of Ireland* (5th edn., London and NY: PSAI Press, 2010)

Daly, Paul, Rónán O'Brien and Paul Rouse, *Making the Difference? The Irish Labour Party 1912-2012* (Cork: Cork University Press, 2012)

Farrell Mel, *Party Politics in a New Democracy, The Irish Free State 1922-37* (Switzerland: Palgrave Macmillan, 2017).

Kissane, Bill, *Explaining Irish Democracy* (Dublin: UCD Press, 2002).

Laffan, Michael, *The Resurrection of Ireland: The Sinn Féin Party, 1916-1923* (Cambridge: Cambridge University Press, 1999)

Indicative Other Resources:

Breitenbach, Esther, and Pat Thane, *Women and Citizenship in Britain and Ireland in the 20th Century: What Difference Did the Vote Make?* (Dublin: Bloomsbury Publishing, 2010)

Gallagher, Michael, 'The Pact General Election of 1922', *Irish Historical Studies*, 22:84 (September, 1979), 404-421

Gallagher, Michael, *Political Parties in the Republic of Ireland* (Manchester: Manchester University Press, 1985)

Galligan, Yvonne, Eilis Ward, and Richard Wilford, *Contesting Politics: Women in Ireland, North and South* (Colorado: Westview Press, 1999).

Garvin, Tom, *The Evolution of Irish Nationalist Politics* (Dublin: Gill and Macmillan, 2005).

Ineou, Keiko, 'Sinn Féin Propaganda and the "Partition Election", 1921', *Studia Hibernica* 30 (1989-99)

McCullagh, David, *De Valera, Rule 1932-75* (Dublin: Gill Books, 2018)

Morash, Christopher, *A History of the Media in Ireland* (Cambridge: Cambridge University Press, 2010)

Urquhart, Diana, *Women in Ulster Politics 1890-1940: A history not yet told* (Dublin: Irish Academic Press, 2000).

Valulis, Maryann (ed) *Gender and Power in Irish History* (Dublin: Irish Academic Press, 2008)

Walker, Brian, *Irish Parliamentary Election Results 1918-92* (Dublin: Royal Irish Academy 1992).

Archival Sources

Irish News Archive

Newsreels (British Movietone, Pathé)

Parliamentary/Dáil Debates